GoSafe are pleased to announce the results of our latest “20mph rule outside schools” campaign. The campaign commenced on Monday 10th October 2016 and aimed to highlight the importance of respecting 20mph speed limits outside schools across Wales.

GoSafe are committed to the reduction of casualties on Welsh roads, and conduct regular campaigns in 20mph zones in order to influence the behaviour of motorists. This involves enforcing the speed limits at the start and end of the school day.
Inspector Lee Ford was the officer in charge of the campaign. He said;

“At GoSafe we have been generally pleased with the widespread support we have seen for this campaign. We have visited a large number of schools during this campaign and at some schools we have been present and recorded no offences, which is obviously pleasing.

“However, there have been some vehicles travelling at speeds far in excess of the speed limit. The highest speed recorded was 46mph which is well over double the posted limit. This is not acceptable. There have also been a number of seatbelt offences and also drivers recorded using mobile phones.

“In total we have recorded 977 speeding offences during the week-long campaign. The message we want people to understand is that speeding and other motoring offences will not be tolerated on Welsh roads.”

Chris Hume, Partnership Manager at GoSafe said;

“We firmly support 20mph limits outside Welsh schools and will do all we can to emphasise the importance of adhering to the speed limits at these locations. Our experience shows that the vast majority of motorists respect the limits, but unfortunately we still see evidence of drivers who seem to treat these limits with complete disdain.

“We will continue to conduct 20mph campaigns outside Welsh schools, which combine enforcement of speed limits coupled with media publicity and liaison with schools and our partners.”

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Notes:
GoSafe used their Twitter feeds @GoSafeCymru and @GanBwyllCymru to publicise many of our sites during this campaign.